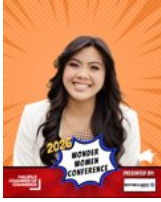
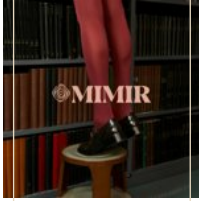


As Seen On Stage / Irene Saliendra

Title	Date	Type	Caption / Body	Image	Themes	Link
Wonder Women 2026	June 12, 2026	Talk	Took the Wonder Women 2026 stage at the Halifax Convention Centre with my From Chaos to Clarity session, delivered twice, on how busy businesses build simple systems that actually grow revenue.		CRM & Sales Systems, Revenue Operations	https://halifaxchamber.com/wonderwomen2026/
IKONIK Editorial Feature	March 25, 2026	Feature	Featured in IKONIK Magazine's editorial series in an in-depth conversation on the unseen decisions founders face and how to build something that lasts.		Founder Journey	https://ikonikpress.com/the-founder-decisions-no-one-sees-irene-saliendra-on-growth-alignment-and-building-what-lasts/
Her Impact Case Competition	March 2026	Panel	Joined the Saturday Impact Panel at the Her Impact Case Competition with Dalhousie Women in Business, bringing a founder lens to student teams tackling real-world challenges.		Women in Business, Community & Mentorship, Pitch & Storytelling	
Campus2Market Discover	March 14, 2026	Facilitator	Facilitated at Onside's Campus2Market Discover program with Dal Innovates, guiding women founders from messy problem to confident pitch.		Women in Business, Community & Mentorship, Founder Journey	https://www.eventbrite.ca/e/onside-campus2market-discover-program-tickets-1983783525928
MiMir Podcast	February 27, 2026	Podcast	Joined the MiMir podcast for an episode on the uncomfortable truths of entrepreneurship, talking building, vibe coding, and creating tools that make business development easier.		AI for Business, Founder Journey	https://podcasts.apple.com/us/podcast/the-uncomfortable-truths-of-entrepreneurship/id1715574266?i=1000754020642
Boss Behind the Boss Global EA Summit	December 19, 2025	Talk	Brought the founder perspective to the Boss Behind the Boss Global EA Summit, a virtual session on reimagining the executive assistant career.		Founder Journey, Community & Mentorship	

Title	Date	Type	Caption / Body	Image	Themes	Link
Leading Ladies Networking	October 23, 2025	Host	Stepped in as Wing Woman for Leading Ladies Networking, helping create the kind of room where women in business actually connect.		Women in Business, Community & Mentorship	
Pipeline Power (Canadian Queer Chamber of Commerce)	August 20, 2025	Workshop	Led Pipeline Power for the Canadian Queer Chamber of Commerce, an interactive session on using your CRM to forecast growth and future-proof your business.		CRM & Sales Systems, Revenue Operations, Inclusive Entrepreneurship	https://queerchamber.ca/event/webinar-wednesday-pipeline-power-using-crm-to-future-proof-your-business-forecast-growth/
Pride in Business Fireside Chat (Halifax Chamber of Commerce)	July 10, 2025	Panel	Featured in the Halifax Chamber's Pride in Business fireside chat, a conversation for 2SLGBTQI+ entrepreneurs and allies.		Inclusive Entrepreneurship, Founder Journey	https://business.halifaxchamber.com/events/details/pride-in-business-a-fireside-chat-for-2slgbtqi-entrepreneurs-and-allies-4297
All Hands on Tech (Digital Nova Scotia)	May 2025	Podcast	Guested on Digital Nova Scotia's All Hands on Tech to talk purpose-driven building, digital transformation, and the road into entrepreneurship.		Digital Transformation, Founder Journey	https://digitalnovascotia.com/all-hands-on-tech/
Canadian International Peace Conference	April 25 to 26, 2025	Facilitator	Facilitated a role-play discussion on gender equity bias in entrepreneurship, with support from the ISANS Business and Employer Support Team, at Saint Mary's University as part of the Canadian International Peace Conference presented by CIPS. The discussion came from real bias I have faced as an entrepreneur, and it was powerful to watch people connect with the story.		Inclusive Entrepreneurship, Women in Business, Founder Journey	https://arthurlirvingentrepreneurshipcentre.ca/event-details/canadian-international-peace-conference/
Uncover Your Essence 2025	April 15, 2025	Talk	Spoke at Uncover Your Essence 2025 at the Halifax Convention Centre, on maintaining authenticity as a founder and balancing life and work without losing yourself.		Founder Journey, Women in Business	https://www.uncoveryouressence.com/
Talking Tech: Reimagining Tech Careers (Digital Nova Scotia)	March 20, 2025	Panel	Joined Digital Nova Scotia's Talking Tech panel on reimagining tech careers and the nonlinear path to leadership, on why messy, unexpected career paths can make for stronger leaders.		Founder Journey, Community & Mentorship	https://www.youtube.com/watch?v=ILywwQGaBlo

Title	Date	Type	Caption / Body	Image	Themes	Link
Queer Innovation Panel (CGLCC Business Symposium)	October 22, 2024	Panel	Joined the Queer Innovation panel at the CGLCC 2SLGBTQI+ Business Symposium in Halifax, on navigating the intersection of identity and business.		Inclusive Entrepreneurship, Founder Journey	https://queerchamber.ca/event/halifax-2slgbtqi-business-symposium-oct/
Atlantic Business Magazine 30 Under 30	2024	Award	Named one of Atlantic Business Magazine's 30 Under 30 Innovators for 2024.		Recognition	https://blogs.dal.ca/mcs/2025/01/student-spotlight-irene-saliendra/
Digital Nova Scotia One to Watch	2025	Award	Recognized as a Digital Nova Scotia One to Watch (presented at the Tech Forward Awards).		Recognition	https://digitalnovascotia.com/event/tech-forward-awards/